Learning with the world, not just about it...
International Education and Resource Network
A MESSAGE FROM iEARN-USA

“What a wonderful organization. The work iEARN does with teachers and students round the globe is life changing, and in these turbulent times, it is organizations like iEARN that can truly make a difference in our ever-smaller world.”

~ Donna Roman, Mill Creek Elementary School

Dear Friends,

iEARN-USA’s work is about collaboration and community, and preparing the next generation to live and work in an interconnected world where both challenges and solutions have the potential to impact us all.

At iEARN, we see firsthand the impact of giving young people an international exchange and collaboration experience. Through hands-on, interactive iEARN projects, young people are exposed to different perspectives, given leadership opportunities, and have an experience working in distributed teams on issues they care about.

Just as this collaborative model drives our work with participating educators and students, so too are we as an organization strengthened by our partnerships with our iEARN counterparts in over 140 countries around the world, as well as our partnerships here in the United States.

Over the past 25 years, iEARN has proven that building on the capacity of individuals of all backgrounds, languages, and ages, and providing a network and a platform for them to connect and collaborate, leads to extraordinary results. The enclosed report is just a small reflection of the yield. In addition to being named a “Top Nonprofit” by Great Nonprofits, other highlights from our Annual Report include:

• A three-day online iEARN/Adobe Youth Voices Media Festival showcasing youth-produced media from around the world.
• A brand new iEARN Collaboration Centre to support our global project-based learning network of 50,000 teachers and 2 million student participants in over 140 countries worldwide.
• A week-long iEARN Virtual Conference and Youth Summit, held in conjunction with the third annual Global Education Conference, brought together educators, youth and other innovators from around the world.
• A new partnership with the U.S. Department of State to administer the largest virtual exchange initiative ever, the Chris Stevens Youth Network.
• Continued partnership as a founding member of the Exchange 2.0 Coalition, advocating the goal of giving all young people a meaningful international exchange experience as part of their education.

We hope you will be as heartened as we are by these stories and program updates. We appreciate your continued interest and support, and welcome your partnership moving forward into the next 25 years.

Mona Eraiba  
Chair

Daniel Rosenblum  
Executive Director
MISSION AND ABOUT

The MISSION of iEARN-USA is to enable young people worldwide, working in collaboration and dialogue, to make a meaningful contribution to the health and welfare of the planet and its people.

iEARN-USA is a member of iEARN (International Education and Resource Network), the world’s largest, most experienced online K-12 non-profit network that enables young people worldwide to use the Internet and digital media to collaborate on educational projects.

2,000,000 YOUTH COLLABORATING TOGETHER ON PROJECTS

30 LANGUAGES BEING USED TO COMMUNICATE

200 PROJECTS DESIGNED FACILITATED BY EDUCATORS AND STUDENTS

50,000 TEACHERS USING TECHNOLOGY TO INTERNATIONALIZE THEIR CLASSROOMS

140 COUNTRIES WITH iEARN PROGRAMS
PROJECTS

iEARN enables students and teachers to design and collaborate on global projects as part of their regular classroom and after-school activities.

All projects use a safe and structured online Collaboration Centre, newly redesigned in 2012 to provide enhanced tools to educators and youth for their global project-based learning activities.

- Origami Project
- Folk Tales Project
- Holiday Card Exchange
- One Day in the Life Project
Over 200 projects were active in iEARN in 2012, including Eco-Smart, Public Art, Kindred: Family History Project, National Toys, Our Rivers, Our World, Joint Global Novel Project, Local History Project, My School/Your School, Our Rivers, Our World, and many more.
PROFESSIONAL DEVELOPMENT & EVENTS

iEARN offers both face-to-face workshops and online professional development, including courses, webinars, and online coaching, to support educators to integrate online global project work into their classrooms.

Since 1988, iEARN has equipped more than 100,000 educators with the technical, collaborative and organizational skills needed to participate fully in a global, collaborative Internet-based learning environment.
ONLINE COURSES

Developed in 2001, iEARN-USA’s online course program guides educators in using interactive technologies and digital media to engage their students with the world.

iEARN-USA is able to offer its core online course program at low cost to educators through the generous support of funders and partners, including the US Department of State, Bureau of Educational and Cultural Affairs and Bureau of South and Central Asia Affairs, the Organization of American States, and the Adobe Foundation.

EVENTS

CoSN 2012, Washington, DC
From March 6 – 8, 2012, iEARN was at CoSN 2012 Conference in DC presenting about its work with the Exchange 2.0 Coalition and in Kansas City, and in another panel session, Ed Gragert, Director Emeritus of iEARN-USA, presented with educators from Tunisia, Egypt, and Yemen on Technology in Education Amidst the Arab Spring.

2012 Celebration of Teaching & Learning, New York City, New York
From March 16 – 17, 2012, iEARN-USA staff at teachers exhibited at the Celebration of Teaching & Learning Conference in NYC.

Celebration for Ed Gragert, Executive Director Emeritus of iEARN-USA
On February 15, colleagues and friends of iEARN came together at the Pratt Mansions, New York City, to celebrate the passion, inspiration and hard work Dr. Edwin Gragert has given to global collaborative learning and technology.
ISTE 2012, San Diego, California
iEARN sessions included Expanding the Primary School Globally Beyond the Four Walls; Project-Based Learning and Common Core State Standards; Internationally Connecting All Schools in the USA by 2016.

NCSS 2012 Conference, Seattle, Washington
iEARN-USA staff and teachers helped to host the International Alley in the Exhibit Hall of the NCSS Annual Conference in Seattle, WA, November 16-18.

YES 10th Anniversary Celebration
On December 12, 2012, the Kennedy-Lugar Youth Exchange and Study (YES) Program hosted a world-wide virtual Kickoff Party commemorating its 10th year. The event was in honor of the program’s alumni communities from 45 countries including the United States, host families, host schools, host communities, current YES students, U.S. and overseas partner organizations who administer and implement YES, the U.S. Department of State, and U.S. Congress, especially the late Senator Kennedy and Senator Richard Lugar.

2012 iEARN Virtual Conference and Youth Summit
The 2012 Annual iEARN Conference and Youth Summit was held as a virtual event from November 12-16 in conjunction with the third annual Global Education Conference. Over 90 iEARN sessions were held in multiple time zones and multiple languages over the five days. As a special feature of the event, the iEARN Youth Summit Planning Committee hosted an iEARN’s Got Talent event to feature the various talents of iEARN participants around the world.
Chris Stevens Youth Network

“The Chris Stevens Youth Network has come at the right time. We are desperately in need of such a project because it’s going to destroy the walls that we have around our schools. We all know that what unites us today is more than the differences we have. This project is going to make my students think global. They are going to feel that they are human and that there are universal values that they share with others around the world.”

~ Abdeljalal, Morocco – Teacher

Chris Stevens Youth Network

iEARN-USA was selected by the US Department of State, Bureau of Educational and Cultural Affairs to launch the Chris Stevens Youth Network, a new virtual exchange program dedicated to the late Ambassador Christopher Stevens. By leveraging interactive technologies and new media, the program is able to provide meaningful international exchange experiences to classrooms throughout the Middle East, North Africa, and the United States. Through specialized trainings in digital dialogue and online media sharing, discussions on global issues, and community building, the program promotes peace and conflict resolution through a combination of a person-to-person exchanges and a virtual exchange. With online collaboration throughout 2012-2014, the program will engage approximately 10,000 students and 400 educators in 20 countries. As part of the project, iEARN is collaborating with the Buck Institute for Education (BIE) to develop cutting-edge tools and resources in Arabic and English to facilitate teachers’ use of Project Based Learning around global themes.

Photojournalism 2.0

iEARN-USA teamed up with iEARN-Bangladesh, iEARN-Pakistan, and iEARN-Tajikistan to work with the Office of Press and Public Diplomacy, Bureau of South and Central Asian Affairs of the U.S. Department of State on a global high school photojournalism education program called Photojournalism 2.0. Participants took part in online photojournalism courses and face-to-face workshops and community action projects, and prepared their youth-produced photo stories for exhibition at a regional event in 2013 in Karachi and a hard copy ‘images of social change’ book.

Our Family, Our Neighborhood, Our World (O3) Program

iEARN-USA, iEARN-India and iEARN-Pakistan teamed up with the American India Foundation (AIF) to support their Our Family, Our Neighborhood, Our World (O3) Program, an innovative education project that prepares emerging young educators and their students in India and Pakistan Punjab with the leadership and technical skills to engage in global networking and civic engagement. O3 is made possible in part by a grant from the U.S. Department of State’s Bureau of South and Central Asian Affairs.
I joined iEARN in 2002 as a High School student and since then my life changed. Working on iEARN projects on the interactive online forums gave me an experience to learn and share my life and world with the rest of students and teachers around the world. One really instrumental iEARN project in my life has been the Adobe Youth Voices Project, through learning and teaching other youth on how to create media with purpose I have been able to establish myself as a top class media artist here in Uganda even without having ever gone to a multimedia school.

~ Allan Kakinda, Uganda

Adobe Youth Voices
iEARN-USA entered its seventh year of partnership in the Adobe Youth Voices program, Adobe Foundation’s global philanthropic initiative that empowers youth worldwide to comment on their world using multimedia and digital tools to communicate and share their ideas, demonstrate their potential, and take action in their communities. By the end of 2012, iEARN had trained over 1000 educators in the program, and managed youth media workshops, production, and exhibitions in Argentina, Belarus, Brazil, China, Egypt, Japan, Mexico, Oman, Pakistan, Romania, Russia, South Africa, Uganda, and the USA. In addition to hosting national Adobe Youth Voices exhibition events in cities around the world, iEARN hosted its first global virtual Adobe Youth Voices Media Festival, screening youth-produced media from around the world to a global audience over an extended 3 day period.

High School Journalism Education Program
During 2012, students from the Kuwait High School Journalism program continued their reporting, and practiced their newly acquired journalism skills by interviewing key stakeholders in Kuwait, including the Kuwait Minister of Information, and former Kuwait Minister of Commerce and Member of Parliament. On October 8, iEARN hosted an exhibition to celebrate program achievements. The event was attended by the U.S. Ambassador to Kuwait and representatives from the Kuwait Ministry of Education, and 45 students, 20 educators, and 4 journalist-mentors shared their experience with the year-long program. The Kuwait High School Journalism Program, funded by the Bureau for Near Eastern Affairs, Office of Middle East Partnership Initiatives (MEPI), U.S. Department of State and the U.S. Embassy in Kuwait, focuses on developing journalism and media skills among students and educators in Kuwait.
PARTNERS & FUNDERS
PROGRAM HIGHLIGHTS

National Security Language Initiative for Youth (NSLI-Y)

iEARN-USA continued its partnership with the American Councils for International Education consortium to manage programming for the National Security Language Initiative Youth Program (NSLI-Y), an initiative funded by the US Department of State, Bureau of Educational and Cultural Affairs. NSLI-Y offers more than 600 full scholarships to U.S. high school students to study abroad and learn critical languages (Arabic, Chinese, Farsi, Hindi, Korean, Russian and Turkish). As a program partner, in 2012 iEARN administered programs in Korea, Morocco, India, China, and Taiwan, sending 122 U.S. students abroad for summer, semester, and year-long language immersion experiences.

Global Connections and Exchange Journalism 2.0

This two-year program, funded by the US Department of State, Bureau of Educational and Cultural Affairs, focused on building journalism and media skills for students in Ecuador, Pakistan, Tajikistan, Thailand, and the USA through research and comparison of the national elections occurring in these countries in 2012-2013. As part of the program, students were eligible to take a World Youth News Certification course developed by iEARN in collaboration with the New York Times and the Columbia University School of Journalism, and publish to the newly redesigned World Youth News website. In addition to iEARN organizations in each of the countries, Global Kids, UNICEF and the Universidad Casa Grande in Ecuador assisted in the administration of the program.
Exchange 2.0 Coalition
iEARN-USA continued its partnership as a founding member, along with Global Nomads and Soliya, in the Exchange 2.0 Coalition with the goal of heightening awareness of the power of technology-enabled virtual exchanges to build global competence. On October 15th, the Coalition hosted a special event at the United States Institute of Peace, “Exchange 2.0: The Science of Impact, the Imperative of Implementation” with Her Majesty Queen Noor Al Hussein and Under Secretary of State for Public Diplomacy and Public Affairs, Tara Sonenshine. Under Secretary of State for Public Diplomacy. At the event, policy-makers, funders, researchers and program implementers shared new research tools and methodologies, including the Coalition’s work with MIT’s Saxelab Social Cognitive Neuroscience Laboratory to develop methodologies for assessing the impact of both virtual and physical exchange programs.

Youth Exchange and Study (YES) Program
The Youth Exchange and Study (YES) Program, funded by the US Department of State, Bureau of Educational and Cultural Affairs, is an academic year exchange program for secondary school students from countries with significant Muslim populations. iEARN served as a founding partner in the program in 2003. In 2012, iEARN was responsible for recruitment, selection and orientations for 223 students from Bangladesh, Cameroon, Israel, Liberia, Mali, Pakistan, Senegal, Sierra Leone, and Suriname. In September 2012, iEARN-USA teamed up with iEARN-Bangladesh and iEARN-Pakistan to design and host YES Alumni TechCamps, a young adult version of the successful TechCamps, a program under the U.S. State Department’s Civil Society (CS) 2.0 initiative that connects civil society organizations (CSOs) across the globe with new and emerging technology resources to solve real world challenges and build digital capacity. In addition, iEARN continued innovating its YESMS pilot with Souktel, an initiative that leverages mobile technology to expand recruitment and alumni programming for the YES program.
PRESS

Vaida, Magdalena, “For Romania iEARN was an Open Door to the World and a Model of Learning Beyond the Classroom,” Faclia ziar independent de Cluj, January 16, 2012.


iEARN-USA PARTNERS
& FUNDERS HAVE INCLUDED

Advanced Network Services
Adobe Foundation
AFS-USA
American Councils for International Education
American Museum of Natural History
Apple Computers, Inc.
Arkus, Inc.
Asia Society
Blackboard Collaborate
Buck Institute for Education (BIE)
City University of New York
Copen Family Fund
CSIET

PBS Newshour
Peace Corps: National Peace Corps
Posner-Wallace Foundation
Qatar Foundation International
Roberts & Holland
Rosetta Stone Language Learning Software
SEED (Schlumberger Excellence in Educational Development)
Salesforce Foundation
Anna and John J. Sie Foundation
Sir John Templeton Foundation
Sister Cities International
Soliya
Souktel

Delaware State Department of Education
Doris Duke Foundation for Islamic Art
Educational Development Center (EDC)
FHI-360
Global Catalyst Foundation
Global Nomads Group (GNG)
Hagedorn & Co.
Hewlett Packard (HP)
Longview Foundation
Lutz & Carr
Minds on Design Lab
Mobility International USA (MIUSA)
New York City Department of Education
Open Society Foundation
Organization of American States (OAS)

Stevens Institute of Technology
Tides Foundation
Teachers College at Columbia University
UN Cyberschoolbus
UNICEF
UNESCO
USAID
US Department of Education
US Department of State
WNET/Channel Thirteen
World Affairs Council
World Computer Exchange
MANY THANKS TO OUR 2012 INDIVIDUAL SUPPORTERS & DONORS, INCLUDING:

Doctor Chalom
Amy Hampton
Christina Lam
Scott and Lori Rutland
Anwar Abdul Baki
Kenny Alston
Hady Amr
G. Ernest Anderson
Amanda Antico-Majkowski
Paige Johnson
Jane & Larry Levine
Joyce Alston
Humphrey Tonkin
Diane Midness
Sonnet Faulkner
Morgan Mermagen
Donna Tapper & Ray Schwartz
Kenneth and Harriet Jobson
Radha Blackman
Humphrey Tonkin
Mary and Tom Hassing
Donna Tapper & Ray Schwartz
Jennifer Russell
As a Program Coordinator, Jennifer supports both physical and virtual exchange grant programs at iEARN-USA including the National Security Language Initiative for Youth (NSLI-Y) and the Chris Stevens Youth Network. She enjoys designing resources and opportunities for teachers and youth to increase their technology and cross-cultural collaboration skills. Prior to joining iEARN-USA, Jennifer was a Peace Corps volunteer in Albania and China where she taught English as a foreign language at the primary and secondary level and was a teacher trainer. She holds a Master of Arts from Teachers College, Columbia University in International Educational Development, and a Bachelor of Arts in Hispanic Studies from The College of William and Mary. As an outdoor enthusiast, Jennifer volunteers with the YouthCaN group on environment projects at the American Museum of Natural History.

Bridget Stout
Bridget Stout joined us this year as Manager of Member Services & Professional Development. She works with US teachers to coordinate their registration and to support their project involvement. Bridget also organizes events and represents iEARN at conferences. She holds a Masters in Business Administration from Penn State, and worked in the corporate world before joining our team. As a public school parent, Bridget is passionate about making global education available to all.
# iEARN-USA Annual Report | 2012

## Financials

### YEAR ENDING DECEMBER 31, 2012

### Assets

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<tr>
<th>Description</th>
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<tr>
<td>Total Current Assets</td>
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<td>Grant Contracts Receivable</td>
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<td><strong>Total Assets</strong></td>
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### Liabilities and Net Assets

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<tr>
<td>Total Current Liabilities</td>
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<td>Net Assets – Board Designated</td>
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<td>Net Assets – Unrestricted</td>
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<td>Temporarily Restricted</td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
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### Revenue and Other Support

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<td>Contributions and Grants</td>
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<tr>
<td>Program and Membership Fees</td>
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<td>Donated program services and materials</td>
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<td>Other</td>
<td>$13,917</td>
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<td>Net Assets Released from Restrictions</td>
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<td><strong>Total Unrestricted Revenues and Other Support</strong></td>
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### Expenses

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<td>Program Services</td>
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<td>Supporting Services</td>
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<td><strong>Total Expenses</strong></td>
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<td>Increase in Unrestricted Net Assets</td>
<td>$(21,137)</td>
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### Changes in Temporarily Restricted Net Assets

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<td>Contributions and Grants</td>
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<td>Net Assets released from Restrictions</td>
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<td>Increase in Temporarily Restricted Net Assets</td>
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<td>Increase in Net Assets</td>
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<td>Net Assets, Beginning of Year</td>
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<td>Net Assets, End of Year</td>
<td>$8,096,749</td>
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Having been involved with iEARN since 1997, this is my absolutely favorite organization that supports and propels Global learning projects and initiatives. It continues to be on the forefront of social action projects and is extremely beneficial to my graduate students as they embark on global learning in their classrooms and seek to create meaningful projects themselves. I still consider this the premiere organization that supports global learning. The network is an invaluable resource! Thank you iEARN for an incredible and supportive organization in our endeavor to connect classrooms around the world in meaningful experiences!

Dr. K. Bacer, Azusa Pacific University

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